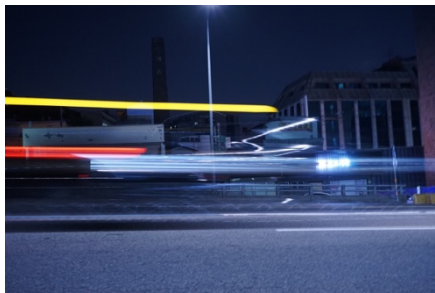


The Blair Witch Project

This project is a selective exhibition of his visual speculation about the relevance between the overconsumption of information and identity. Technology helps us consume high volumes of images and information but makes us feel the distance between the glass-like memory and identity. As a result, the identity becomes ambiguous as the ghost in the movie 'The Blair Witch Project.' Without any typical standard of self-definition, a ghost wanders around a heavy volume of information and images produced by the fast circulation. This form of the test-bed exhibition aims to present the pieces with the core idea through various mediums, such as digital prints (2019-2021), a bundle of films (2021), and some paintings (2020-2021).

A Short Anecdote (Emotion Leaves as Unclear Forms)

I have lived in Seoul, where people aspire to new technology. I was one of them, and my dream had been to be a great engineer, as my parents' advice from my adolescence. My way of seeing society or my life or plan for the future changed after about two years of working as a compulsory police officer with administrative duties in Seoul during a sudden social change with a traumatic, tragic happening in South Korea. I sensed the detachment from the group egoism or the herd mentality following any greatness without a shadow of a doubt. At the same time, a feeling of scepticism about the great technology had built up unclear emotions in my mind. I have been far from admiring the technological innovation everyone followed confidently because it is repeatedly inherent in double-sidedness.



In 2017, when I was walking close to the asphalt road on the east side of Seoul, cars were heading to the middle of the city at high speed. I felt the horror of their velocity when this impression of the scene overlapped with the fast alteration in my city. In those days, I still needed clarification about my career between living as an engineer and following my new perspective of society. At the same time, all things changed so fast. People followed the trend, boast of being early adopters, and changed their lifestyles based

on the desire for new technology.

In 2019, I strolled around the city to take pictures for spending the bothersome winter, and suddenly I saw the film *The Blair Witch Project* without any typical intention. Two sorts of interests evoked my sudden obsession. One of them was the hand-held camera movement, and the other was the ghostly identity of a ghost, which I had felt for the past few years. Especially after using a smartphone, I spent time watching images from the smartphone's screen and simultaneously consuming images in the real world. So much chaotic information confused me, and a specific alarm dominated my time. Every day, I was floundering in the sea of data, and my identity gradually became liquid. Memory became fragile as a glass-like ghost.

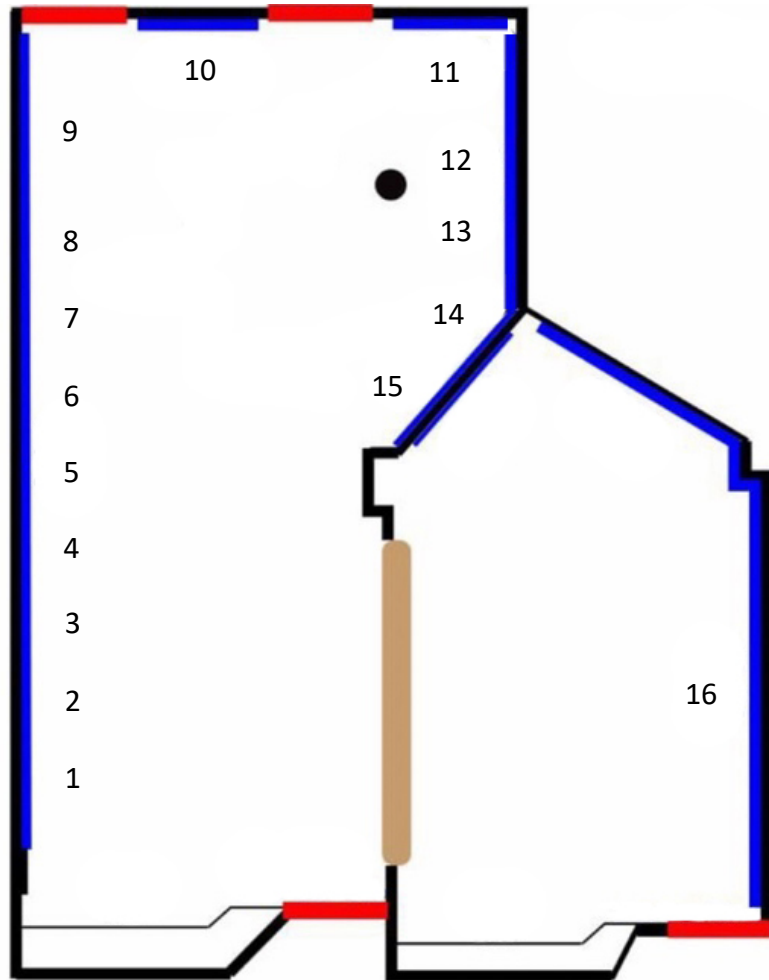


What did I do yesterday? Where am I going? Where is my mind?

My identity wandered around the trace of images. All the images mixed without originality and specific sources in my memory with the numerous emotions as unclear forms. Nothing remained in my brain precisely, and they became blurred and combined. I started to mix up the images and films taken by my camera and smartphone to express my chaotic and unclear emotions.



- 1 Split under Datas
- 2 Slap across Mirage
- 3 Reasons for Scar
- 4 Vices by Virtues
- 5 Mark as Ruins
- 6 Justify one's Decadence
- 7 Insanity of Conviction
- 8 Hollow over Flare



Digital print on watercolour paper / 40 x 50 cm / 2019

9 Split under Datas / Oil on canvas / 96 x 70 cm / 2020

10 Nine Nine (99) / Acrylic and oil on canvas / 101.6 x 152.4 cm / 2021

11 Meshes of the Afternoon / Acrylic on canvas / 76.2 x 101.6 cm / 2021

- 12 Trace of Past
- 13 Lost Stream
- 14 Cross the Curve
- 15 Future Night

Digital print on watercolour paper / 40 x 50 cm / 2021

16 See the Way through / Digital video / 5.43 mins on loop

- See the World through Errored Overlay (comfortable ver.) / 2021
- Dream is Like a Dream but Dreamlike / 2021
- Print the Idea / 2021
- Haunt the Carefree Wander / 2021